

mama

Medical Alert Monitoring Association

2023

ANNUAL
CONFERENCE
SPONSORSHIP
GUIDE

SEPTEMBER 19 – 20

LE MÉRIDIEN NEW ORLEANS





“Fantastic! MAMA really exceeded my expectations. Key decision makers were present. I not only had a chance to network with them and understand their needs, but learn from them. The format for MAMA has also been great – nice to have a private setting for our one-to-one conversations with no distractions.”

- Ryan Bangerter
Director of Bus. Dev., Mytrex

WHY SPONSOR MAMA 2023?

The Medical Alert Monitoring Association (MAMA) is the only professional trade association representing the needs of the medical alert monitoring and personal emergency response services industry. MAMA is headed by committed leadership that is focused on professionalism and the advancement of our industry. As a sponsor of our conference, you will have the chance to:

- Cultivate new opportunities with key decision makers
- Cement personal relationships with existing clients
- Build brand awareness

MAMA members represent over 80% of all medical alert customers in the United States.

PREMIER SPONSORSHIPS

Platinum Sponsor

(limited to 2 sponsors) **\$16,500**

In addition to receiving all the benefits of the Strategic Thought Leader Package

If you would like to be positioned as a thought leader at this executive level forum, complement your business meetings with a keynote speaking opportunity on the first of second morning of the conference

What's Included:

- 10-Minute Speaking Keynote
- Full page ad with premium placement in conference agenda
- One 6 ft exhibit table in our networking hall with two chairs, wastebasket and standard electrical (if needed)
- Logo on conference signage
- Pre-event marketing and on-site branding
- 3 additional conference passes



GET UP CLOSE AND PERSONAL

Round Table Thought Leader

(limited to 5 sponsors) **\$7,000**

As a Strategic Thought Leader, you'll have the ability to lead a discussion during the round-table session of our conference. Hosting a topic of your choice (sample topics below), you will lead attendees to have thought-provoking conversations and debate. During this session, there will be three opportunities for attendees to switch tables, allowing you multiple touch-points and access to our attendees.

What's Included:

- Strategically host a roundtable during the main conference agenda
- Company branding on signage for your table
- One 6 ft exhibit table in our networking hall with two chairs, wastebasket and standard electrical (if needed)
- Pre-Attendee List to schedule meetings
- 1 additional conference pass



A LA CARTE SPONSORSHIPS

Annual Conference Dinner – Off-site Dinner Event (Limited to 2) \$10,000

Enjoy being front and center for our annual conference event! In addition to including your company name and logo on all signage at the event and online, you will get a few moments to say a few words during our outing.

Mealtime Sponsor (Limited to 3) \$6,000

Keep your fellow members full and energized! Enjoy your company name and logo during your mealtime function, in the conference guide and online.

Name Badge Lanyard (Exclusive Opportunity) \$4,995

Have your company name hanging on every attendee at our conference.

Wi-Fi Sponsorship (Limited to 2) \$4,000

Allow attendees to surf the web and check e-mails during our 2-day event. Aside from endless thanks, this sponsorship comes with on-site and online branding.

Conference Bag* (Exclusive Opportunity) \$3,995

Have your company name in the hands of all attendees by sponsoring the bags they carry. Your logo and message will be walking through our entire conference.

Logo Notepad & Pens* (Exclusive Opportunity) \$2,495

Put your company's brand into the hands of leading executives by sponsoring the official conference notepad/pens. These materials will be provided to conference attendees to record their notes during our general sessions.

Conference Bag Insert* \$995

Insert a four-color marketing sheet, CD with information, or other giveaway item in the official conference bag to be given to each attendee upon check-in.

Conference T-Shirt* (Exclusive Opportunity) \$695

1/2 Page Ad in Conference Guide \$795

1/4 Page Ad in Conference Guide \$495

Have a different idea? We'd love to hear it!

Contact us today to discuss your company's marketing objectives.



Hotel Le Méridien New Orleans

All MAMA venues are very carefully selected. We believe that the backdrop and ambiance are crucial to the success of our conferences. By tying in rich traditions and unsurpassed quality at stunning locations across the country; these venues present the perfect setting to conduct business and meet a peer group of senior strategists. Our hotels provide a productive retreat, ensuring that you are able to focus on your priorities for participating in our conference.